



PLEASE DIRECT MY DONATION TOWARDS:

- Area of Greatest Need
- Equipment
- Program Support
- Enhancement Projects
- Other: \_\_\_\_\_

PLEASE SEND ME INFORMATION ON:

- Legacy Fund & Planned Giving Program
- Monthly Giving Program
- Other: \_\_\_\_\_

A RECEIPT WILL BE ISSUED

IN ACKNOWLEDGEMENT  
OF YOUR GENEROSITY.  
THANK YOU.

PLEASE SEND TO:  
Greater Victoria  
Eldercare Foundation  
1454 Hillside Avenue  
Victoria, BC V8T 2B7

Registered charity number 898816095RR001



The Greater Victoria Eldercare Foundation is a registered charity that raises funds to enhance the care, comfort, dignity and independence of elderly persons living in our community. We do this by raising funds for homelike enhancements, equipment, community support, research and education.

The Foundation directly supports the residents of the Aberdeen, Mt. Tolmie, Glengarry, Priory, and Oak Bay Lodge care facilities and generally supports the care of elderly persons living in Greater Victoria. The Foundation also supports community programs for seniors such as Adult Day Programs, Community Bathing Programs, the Piercy Respite Hotel and the Yakimovich Wellness Centre.

Since 1982, the Greater Victoria Eldercare Foundation has donated over \$6.3 million to renew aging facilities and equipment, reach out to seniors, health professionals and family caregivers through community programs and education, and respect our elders by providing enhanced quality of life - all thanks to our generous donors.

**OUR ELDER  
DESERVE BETTER.**



REACH OUT • RESPECT • RENEW

**PLEASE GIVE.**

We're all getting older. Our donors often say "Someday, I may need to use your facilities or access your community programs. I hope when that day comes, I'll have a caring community, comfortable bed and wheelchair, a garden to putter in, and a warm, home-like atmosphere to enjoy." Your gift today may someday come back in comfort for you or your loved ones. Please consider a gift to support The Eldercare Campaign today and help us build on the success of our own three R's - reach out, respect and renew.

**THANK YOU.**



GREATER VICTORIA  
ELDERCARE  
FOUNDATION

1454 Hillside Ave., Victoria, BC V8T 2B7  
Tel: 250-370-5664 • www.gvfe.org



GREATER VICTORIA  
ELDERCARE  
FOUNDATION



REACH OUT • RESPECT • RENEW

THE ELDERCARE CAMPAIGN



## REACH OUT, RESPECT, RENEW

These are the watchwords our Foundation has been focusing on through our 3R's fundraising campaign.

Imagine yourself or a loved one in later life. However old we get, our basic needs don't change. We still need to have a safe, comfortable bed to sleep in, the freedom of unrestricted movement, the warmth of a helping hand reaching out to us. The knowledge that people still care about us and respect us is a comfort itself.

Since we launched our 3R's campaign in 2010, we have been able to replace aging equipment like wheelchairs, therapeutic tubs and exercise equipment, fund many valuable programs and provide educational opportunities for both professional and family caregivers to enhance care for the elderly.



As you can imagine, the need continues to grow as our population continues to age. Equipment wears out, more people need help and new ways of caring for the elderly are emerging with the introduction of new technology.

Please reach out by donating to the Eldercare Foundation and help us as we continue to renew aging equipment and care facilities; reach out to those living in the community and their caregivers; and help us protect the respect our elders deserve!



## HELP US REACH OUT & RENEW! ELDERCARE'S WISH LIST HIGHLIGHTS:

- Specialty Mattresses \$500 – \$15,000
- Specialty Wheelchairs \$1,200 - \$5,800
- MOTomed Exercise Bikes \$10,000
- Therapy Equipment \$50 - \$2,800
- Ongoing funding support for residential care programs: Music Therapy, ArtsWay, Entertainment & Outings, Therapeutic Gardening
- Education for Seniors and Family Caregivers
- Adult Day Programs
- Community Bathing Program
- Respite Hotel Program

## RESPECT OUR ELDERS

Providing a legacy to care for people into the future is not just something that is reserved for the wealthy. You can begin a legacy in your name by donating over a period of time and, when your friends and family want to give you a gift, they can give to you by giving to your fund. It's a great alternative to traditional presents.

In the future, grants may be made from the investment income of your legacy but its capital is preserved in perpetuity and your generosity will forever provide important care and programs for elders.

**PLEASE CALL OUR OFFICE  
(250) 370-5664**  
IF YOU WOULD LIKE MORE INFORMATION.



**YES, I WOULD LIKE TO HELP. ENCLOSED  
IS MY TAX DEDUCTIBLE GIFT OF:**

- \$1,000
- \$500
- \$250
- \$100
- \$50
- Other \$ \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

Postal Code: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

- Visa
- Mastercard
- AMEX

Card #: \_\_\_\_\_

Expiry date: \_\_\_\_\_

Signature: \_\_\_\_\_

**PLEASE SEE REVERSE SIDE  
FOR MORE OPTIONS**

Up to 10% of designated donations may be allocated to the unrestricted account to help fund priority items and cover administration costs.